

# ArcDigital eDelivery

Embrace a better way to distribute compliance materials – one that is less costly, customizable, easy to manage and environmentally friendly.

## What is ArcDigital eDelivery?

eDelivery is a key component of ArcDigital, DFIN's all-in-one digital content delivery solution. eDelivery intuitively manages the distribution of compliance materials via email while ensuring you're satisfying regulatory compliance. It includes email templates for a wide range of regulatory documents, including, but not limited to:

- Summary and statutory prospectuses
- Annual and semi-annual shareholder reports
- Fund fact sheets
- Supplements
- Shareholder letters
- Tender offers

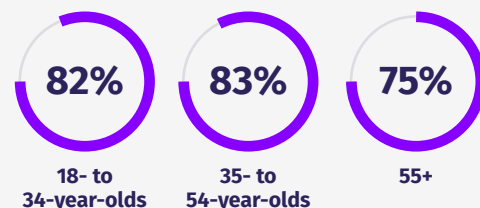
eDelivery answers the shift to digital documents that many clients and the SEC are moving toward.

### Go green with eDelivery

eDelivery is the environmentally friendly option for regulatory document distribution. By no longer shipping your compliance materials from a commercial printer to a distributor or mail house, you'll be helping reduce CO<sub>2</sub> emissions. Plus, by promoting more efficient paper usage, eDelivery is also helping reduce greenhouse gas emissions, landfill waste, deforestation, water and air pollution, and water, wood, and energy consumption.

### Most Choose Electronic Delivery

Regardless of age, a majority of investors receive investor communications electronically.\*



\*SIFMA eDelivery survey results (July 2022)

A cost-effective solution that reduces the burden on your staff — and your budget

### **Lower your costs**

Compared to traditional print and mail fulfillment, eDelivery costs pennies on the dollar — and it requires no postage. In fact, the average eDelivery transmission is significantly less.

### **Transfer your workload**

Using DFIN eDelivery in conjunction with ArcDigital Web Hosting removes the burden of procuring, updating and hosting newly filed documents. DFIN can provide static, predictable URLs to use in your eDelivery messages, which will always present the most current version of your compliance documents. Having DFIN do this work for you alleviates the strain on your staff so you can focus on growing your core business.

Not only that, the Tailored Shareholder Reports rule will make the process even more complex. The challenges surrounding the management of additional URLs that are required to direct investors to series/share class-specific annual and semi-annual reports will magnify the amount of work necessary to complete each cycle. You need the help of a trusted, industry-leading partner who can manage this task with ease.

In addition, with DFIN's cutting-edge software, your organization will not have to manage cumbersome bounce-back processing and subsequent print fulfillment to remain compliant. ArcDigital has configurable automated workflows that manage this for you effortlessly.

Plus, DFIN's ArcDigital Total Compliance Management (TCM) offering can interpret your participants' holdings and populate numerous variable templates with links to any underlying funds they hold at any point in time — making the process simple and seamless.

### **Preserve and protect your brand with customizable templates**

eDelivery utilizes variable, data-driven email templates that can be customized to meet your specific needs. These templates take full advantage of promoting your brand identity while eliminating the hassle of having to manage each campaign with your own resources. DFIN will also assist you with proven strategies on how to optimize your eDelivery campaign, such as using multiple variable templates with one data set to accomplish more with a single campaign.

### **Conversion support**

DFIN also offers several customizable conversion programs that are designed to encourage your company's investors to opt in for eDelivery. Conversions through this process give you the opportunity to compound your savings cycle over cycle.

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### **eDelivery: Built to Handle Volume**

ArcDigital eDelivery was designed to manage a significant volume of email transmissions.

**150%**  
INCREASE  
over 12 months

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## Comprehensive reporting and follow-up

With eDelivery, you can generate reports on click counts, opens, reads, bounces and unsubscribes. It also gives you the ability to send additional information via email that may be pertinent to your customers. And, emails are fully customizable (subject line, body copy, branding elements, sender address).

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## Partner with DFIN and Embrace the Future of Compliance Materials Distribution with eDelivery.

DFIN is the industry's most experienced provider of financial services technology and the largest filing agent in the U.S. Only DFIN has the expertise to develop a platform that quickly and effectively solves your regulatory document distribution challenges. ArcDigital eDelivery will help ensure you are meeting all of your compliance materials distribution requirements while relieving your organization of the work — saving you both time and money.

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### About Donnelley Financial Solutions (DFIN)

DFIN is a leading global risk and compliance company.

We're here to help you make smarter decisions with insightful technology, industry expertise and data insights at every stage of your business and investment lifecycles.

As markets fluctuate, regulations evolve and technology advances, we're there. And through it all, we deliver confidence with the right solutions in moments that matter.

Learn about DFIN's end-to-end risk and compliance solutions

Visit [DFINsolutions.com](https://dfinsolutions.com) | Call us [+1 800 823 5304](tel:+18008235304)